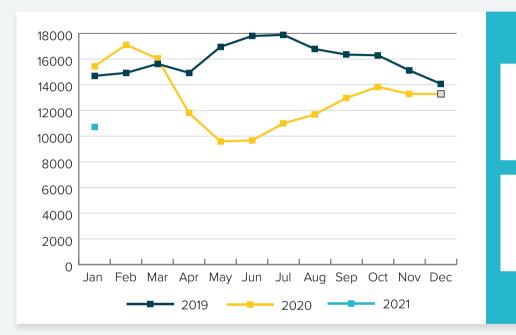


## January 2020 Skills Profile

# Managers and Directors in Retail and Wholesale

### Job postings - Managers and Directors in Retail and Wholesale



**15,441** January 2020 Unique Postings

**10,732** January 2021 Unique Postings

#### Top 20 Skills

1.	Sales	-14%
2.	Customer Service	-28%
3.	Management	-9%
4.	Communications	-33%
5.	Leadership	- <b>12</b> %
6.	Key Performance Indicators	-6%
7.	Enthusiasm	-11%
8.	Sales Management	-6%
9.	Self-Motivation	-49%
10.	Merchandising	-3%

#### % chg last mth

11.	Selling Techniques	-5%
12.	Operations	-10%
13.	Retail Sales	-41%
14.	Customer Experience	-56%
15.	Retail Management	-16%
16.	Presentations	-3%
17.	People Management	-5%
18.	Planning	-11%
19.	Innovation	-16%
20.	Training and Development	-3%