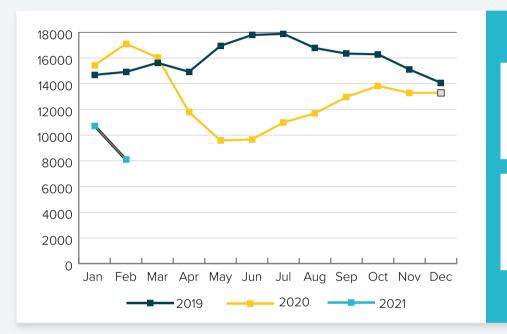


February 2021 Skills Profile

Managers and Directors in Retail and Wholesale

Job postings - Managers and Directors in Retail and Wholesale



17,109 February 2020 Unique Postings

8,086 February 2021 Unique Postings

% chg last mth

1.	Sales	-24%
2.	Customer Service	-27%
3.	Management	-23%
4.	Communications	-22%
5.	Leadership	- 21 %
6.	Enthusiasm	-24%
7.	Key Performance Indicators	- 28 %
8.	Sales Management	-24 %
9.	Merchandising	<mark>-26</mark> %
10.	Self-Motivation	-33%

Top 20 Skills

11.	Operations	-19%
12.	Selling Techniques	-23%
13.	Retail Sales	-23%
14.	Customer Experience	-26%
15.	Planning	-15%
16.	Presentations	-22%
17.	Retail Management	-31%
18.	People Management	-31%
19.	Innovation	-23%
20.	Stock Control	-19%