

THERE'S MORE TO MOTOR

Thank you for expressing interest in sharing your experience with the IMI for the 'Real Voices' campaign.

The campaign will challenge the misconceptions about the sector, which have contributed to a shortfall in job opportunities and record-high vacancies. With that in mind, we'd love to hear more about you and your story and how you think it could change the public's perception of the sector. Please could you complete the questions below and email this form, alongside an image of yourself, to realvoices@theimi.org.uk

About You

Your name _____

Your job role _____

The company you work for _____

Previous job role/sector _____

Tell us about your journey into automotive...

What is the best part of your job?

What transferable skills did you bring from your previous job role/sector?

What have you found to be the biggest misconception of the sector?

What would you advise someone who is considering changing sectors and joining automotive as a career?

Anything else you would like to share about your journey into automotive?



INSTITUTE OF THE
MOTOR INDUSTRY



Diversity
Task Force

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Name(s): _____

Signature: _____

Date: _____

Address: _____

Photos

Please provide us with an image of yourself so that we can showcase real voices in the campaign to attract new talent into the sector. To get the best photos some tips are:

- ◆ Send the photo as an attachment – we can't accept photos that are embedded into the email as this reduces the resolution.
- ◆ A bland or light background is preferable so that we can remove the background if required.
- ◆ Focus the camera on the face and not the body, or the wall behind.
- ◆ Ensure there is adequate lighting and try and stand in a place that has the least shadows, ideally behind the light source.
- ◆ When you send, please select the largest file size you can.

Thank you again for supporting us to inspire the next generation of talent into the sector.

