

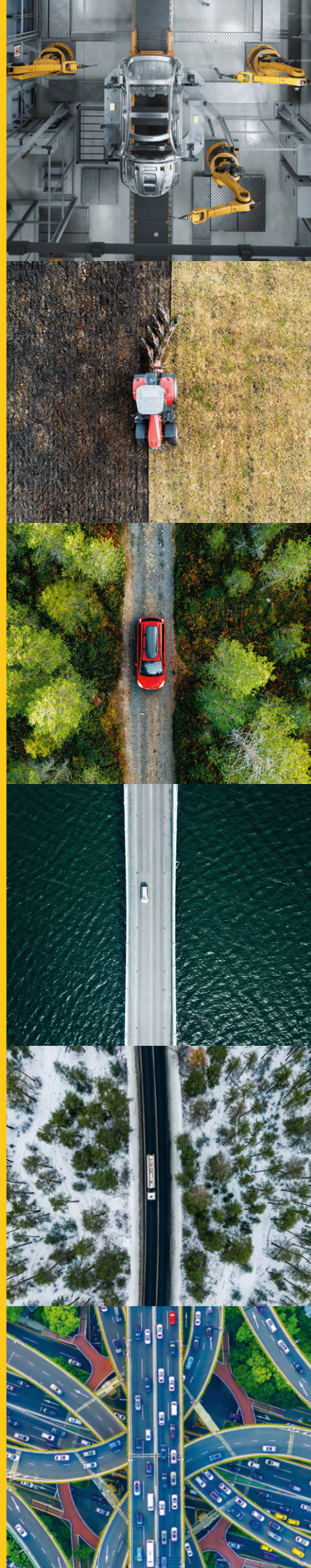


INSTITUTE OF THE
MOTOR INDUSTRY

DRIVING THE AUTOMOTIVE INDUSTRY ***FORWARD***

Across sectors, careers, business,
and the globe since 1920

[#IMICommunity](#)





PRIMED TO HELP YOU
SHAPE THE FUTURE
OF THE AUTOMOTIVE
INDUSTRY IN CHINA

The IMI is driving the automotive industry forward through established and recognised educational offerings that attract, develop and retain future talent.

With the global automotive sector facing its most turbulent period of change in over 100 years, it is essential that we all work together to build an industry that's fit for the future. To ensure the sector's growth and prosperity, we must overcome a number of critical challenges including recruitment and retention, skills gaps, regulatory change, and waning public confidence.

The IMI is bringing its wealth of expertise and quality assured education offering and delivery into China to improve Technical and Vocational Education and Training (TVET), and upskill teachers by training the trainer. As the only specific global professional institute, we are focused on future-proofing it by equipping individuals with sector-specific knowledge, skills and competence.

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The IMI increases both business profitability and sustainability whilst preparing professionals to be equipped with the skills and knowledge needed to be work ready.

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In raising automotive standards for quality assured products and developing ACES skills to support low carbon emissions, the IMI increases both business profitability and sustainability whilst preparing professionals to be equipped with the skills and knowledge needed to be work ready. The future for the sector is exciting, and we hope you'll join us in shaping our industry's next chapter.

Steve Nash | CEO | IMI

A PROFESSIONAL BODY FOR **21ST-CENTURY** **AUTOMOTIVE**

For more than a century, the IMI has been dedicated to establishing professional standards for the automotive industry across the globe.

We work to build a diverse, skilled, adaptable, and professional automotive workforce, helping our membership community achieve the required competence, skills, and professional recognition to succeed in their careers and be the best they can in the industry.

With a membership of **over 94,000 automotive professionals in over 70 countries worldwide**, the IMI today truly is a global community. Collaborating with over **570 IMI Approved Centres and partners worldwide**, we drive innovation, employment and economic growth, leading the way on skills and standards for new and emerging technologies.



A FUTURE FACING HERITAGE OF EXCELLENCE

Founded in 1920 when society was experiencing rapid, technology-driven change, the IMI was created to establish new skills and knowledge benchmarks for the emerging automotive industry. Today, the sector is witnessing an equally rapid evolution – driven by innovation and changes in automotive technologies.

We support people working in the automotive sector to attain relevant, globally recognised professional competence, displayed via our Professional Register, providing a **global benchmark of quality**.



Having an IMI qualification proves that individuals are committed to, and adhere to, the highest standards. This validation represents the ultimate stamp of professionalism within the industry.



A GLOBAL THOUGHT LEADER ON AUTOMOTIVE SKILLS AND PROFESSIONAL RECOGNITION SOLUTIONS

The IMI leads on delivering quality assurance, compliance, government framework and membership to meet the needs of the industry.

FIVE WINNING WAYS THE IMI CHAMPIONS BUSINESSES AND THE AUTOMOTIVE INDUSTRY

- 1 Creating and maintaining standards** – the IMI develops skills benchmarks and high-quality qualifications relevant to the rapidly evolving automotive mobility sector, delivered through approved IMI Centres and specialist partners across the globe.
- 2 Assessing competence** – through accrediting individuals' competence to operate in the sector, the IMI prepares and delivers work ready people for technical, customer-facing and management roles.
- 3 Developing people and careers** – as a Professional Body, the IMI provides robust career pathways via its international qualifications for ambitious automotive professionals.
- 4 Connecting a global community** – regardless of background or status, every automotive professional is welcome to be part of the IMI community.
- 5 Building professional skills and attitudes in the sector** – the IMI aims to effect positive change by focusing on key issues such as electrification and safety, as well as promoting career opportunities for young people.

WORKING WITH YOU TO DEVELOP WORK-READY, **PROFESSIONAL AND SUSTAINABLE TALENT**

At the IMI, we passionately believe that the automotive industry is a driver of innovation, employment and economic growth. People working in the industry need the most relevant, up-to-date skills, knowledge and qualifications if they are to succeed.

The IMI's wealth of experience, quality assurance processes and resources will help you to develop talent and occupational competence by:

- **Improving your skills base** to support automotive sector investment at a national and/or regional level
- Creating, setting and **maintaining global standards** with up-to-date, high **quality qualifications**
- Improving **employment prospects** and **sustainability** for businesses
- Implementing a **world-renowned skills system**, operating to a global sector standard
- **Improving teacher/trainer capability**, progression and curriculum reform
- **Reducing the skills gaps** at both senior and entry level through **quality training and assessments**
- Engaging with China stakeholders to ensure **relevant standards** are up to date and **aligned with the Chinese skills need**

- Continuous **sector skills research and analysis** to support and influence policy decision making
- Providing a platform for **professional recognition**, such as professional registration, post-nominals and numerous opportunities for **continuing professional development (CPD)**.



Faced with the rapid growth of new technologies and environmental challenges, IMI activities are focused on delivering on the low carbon skills agenda with a major focus on; Autonomous, Connected, Electric and Hydrogen vehicles, innovation and production of electric vehicles (EV), development of Artificial Intelligence (AI) and autonomous vehicles.

EDUCATION AND TRAINING FOR THE FUTURE

As the world's only global specific professional body, the IMI fulfils the sector's needs with the largest automotive qualification portfolio and the professional services to deliver industry specific training and assessment support.

TVET

The IMI offers TVET (Technical and Vocational Education and Training) Colleges and automotive training partners a future-proofed qualification life cycle that improves connectivity with the sector and its current skill demand:

- Best practice training models and interventions for teachers, trainers and assessors that improve quality, standards and capability
- Qualification progression pathways to keep knowledge up to date and relevant
- TVET and qualification evaluation to ensure a cost-effective skill system
- Equity, Diversity and Inclusion insights are embedded in all IMI qualifications and services
- Best practice quality assurance standards and certification of training.



HOW EMPLOYERS WILL BENEFIT FROM *ENGAGING WITH THE IMI*

As the world's leading professional body for the automotive industry, covering 24 sub-sectors, the IMI offers a wide range of valuable services.

Working directly with employers we can help develop people and their skills, accredit in-house learning programmes, and assess the ROI from apprenticeship schemes.

To further professional recognition and promote industry standards we provide

a range of mechanisms through our membership offering, such as professional registration, post-nominals and numerous opportunities for continuing professional development (CPD).



Driven by the industry's latest needs, rooted in National Occupational Standards and committed to the highest standards, the IMI's learning and development programme ensures skill sets remain up to date and current.



In excess of 80,000 individuals receive IMI qualifications each year. Yet in today's rapidly changing climate, today's skills and knowledge may no longer be relevant in three years' time. IMI Learning is dedicated to enabling automotive professionals to keep re-learning and upskilling through:

- eLearning or face-to-face training courses and workshops
- 300+ nationally and globally recognised vocational qualifications
- Accreditation for employers, individuals and training providers
- Access to our webinar recording archives and other digital resources
- A global network of IMI quality assured vehicle manufacture academies, automotive colleges and training specialists
- A global portfolio of specialist training partners
- IMI Membership and Professional Registration
 - IMI TechSafe global recognition.



DRIVING AUTOMOTIVE *ACROSS THE GLOBE*

The IMI's core purpose is to provide, support and continuously evolve the means by which people working in the automotive sector can attain relevant professional competence, recognition and the appropriate qualifications.

OUR VISION

To build a diverse, skilled, adaptable and professional automotive workforce across the globe



OUR MISSION

To support automotive professionals to be the best they can be



OUR FOCUS

To provide the sector with the relevant skills and professional recognition to achieve career success



OUR VALUES

- Inspiring talent and developing skills
- Adapting to the future
- Changing perceptions and instilling confidence
- Embracing emerging technology



Being an IMI Approved Centre enables instant recognition within our retail automotive businesses in Malaysia. The IMI's portfolio of automotive qualifications is exceptional and encompasses all of our training needs. Importantly, with the new energy vehicle technologies and skills development, the IMI has qualifications that deliver the skills that our business needs and is valued by our staff and customers. Partnering with the IMI allows our learners, trainers and assessors to have access to the best international practice in terms of learning and development. ”

Bermaz Auto

MEET THE *IMI CHINA TEAM*



Simon James
Chief Financial
Officer, Legal
Representative
IMI (Shanghai)
Consulting Limited



Steve Scofield
Head of Business
Development



Herbert Lonsdale
Global Skills
Ambassador,
Non Executive
Director
IMI (Shanghai)
Consulting Limited



Sophia Ma
Business
Development
and Professional
Services Manager
– China



Zheng Shen
International
Regional Quality
Assurer



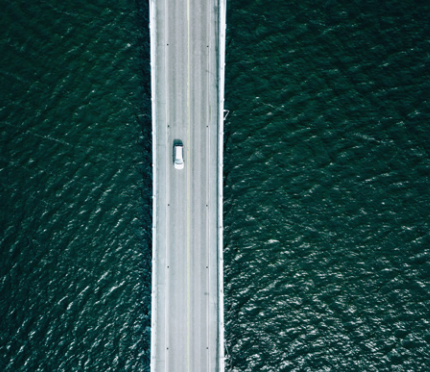
Andrew Frounks
International
External Quality
Manager

GET IN TOUCH

Are you ready to take the next step and transform your educational offering?
Contact the team today and start your journey with the IMI, driving your business
into the automotive future.

✉ enquiries@theimi.org.uk 📞 0086 185 1634 9229 💬 sophia543389

To learn more visit www.theimi.org.uk



Institute of the Motor Industry (United Kingdom)

Fanshaws, Brickendon,
Hertford, SG13 8PQ

+44(0) 1992 519 025
hello@theimi.org.uk
www.theimi.org.uk



#IMICommunity

The Institute of the Motor Industry (Shanghai) Consulting Limited

Room 2204, 2nd Floor,
CAS Automobile Plaza,
No. 488, Anchi Road,
Anting Town, Jiading District,
Shanghai

0086 185 1634 9229