

REAL VOICES



MEET AMY

Growing up, I had a basic understanding of the automotive industry as my dad is a HGV technician and my younger brother has always been vehicle obsessed. I never thought about joining the industry myself until I saw a Service Advisor role advertised...

MEET JONATHAN

I started my career within the automotive sector as an Apprentice Motor Vehicle Technician for ReddeNorthgate. I have since progressed and developed with the same company through Workshop Controller and Workshop Manager roles...



MEET CHARLIE

As a late entrant into the automotive industry (Light Vehicle Technology), Charlie exemplified the sector's ability to cater to a wide range of skills and backgrounds and support them to pursue a rewarding and sustainable career path...



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WE NEED YOUR VOICE



**SHARE YOUR STORY AND HELP RE-SHAPE THE
PERCEPTION OF UK AUTOMOTIVE**



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THERE'S **MORE** TO MOTOR

SOCIAL MEDIA CHEAT SHEET

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automotive because...

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diverse workforce are...

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