



INSTITUTE OF THE
MOTOR INDUSTRY

IMI SKILLS COMPETITION

New talent powering automotive

Heavy Vehicle Technology Competition Toolkit



Overview

This toolkit has been created to help stakeholders promote the IMI Heavy Vehicle Technology Competition to learners, apprentices, employers and teaching staff.

The assets in this pack are designed to support conversations on automotive careers, encourage registrations, and showcase the real-world impact of competing — from confidence-building and employability to national recognition.

All materials are pre-approved and ready to use.

The IMI has announced the launch of its new Heavy Vehicle Technology Skills Competition. The new competition follows changes to the WorldSkills UK competition portfolio, which will see Heavy Vehicle Technology no longer included from 2026. In response, the IMI is taking proactive action to ensure that learners and apprentices across the UK continue to have access to a structured, high-quality competition that supports skills development, progression and career pathways.

Heavy Vehicle Technology- tasks include High Voltage, Engine Mechanical, Braking System, Transmission, Body Electrical and Engine Electrical as well as looking at soft skills such as problem solving and time management.



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Competitor Journey 2026 Timeline

April 1st-30th
Registrations
open



July 1st-3rd
National
qualifiers at Renault
Academy

May
Online knowledge
test



July
Finalist
announcement

August-September
National finals
joining instructions



October
Developmental
feedback

September 18th
Medal ceremony at
DAF HQ

September 4th
National finals at
DAF



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Poster

What it's for:

Quick, eye-catching poster that prompts action.

How to use it:

- Give to learners and apprentices during sessions.
- Include in enrolment packs.
- Hand out at open evenings and careers events.
- Leave in common areas and post around campuses, centres etc.

[Download here](#)

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The IMI Heavy Vehicle Technology Skills Competition is a national platform designed to develop and showcase the next generation of heavy vehicle technicians.

COMPETITOR
Test, learn, achieve and progress whilst improving your skills, including:

- Problem solving
- Time management
- Confidence
- Technical skills
- Communication
- Resilience
- Stress management

EDUCATORS
Showcase your learners, your teaching and your centre
Inspire and set high aspirations for your learners
Supports with Ofsted requirements

EMPLOYER
Promote your business by employing top talent in the industry
Gain additional free training for your employee
Help promote the automotive sector and attract new talent

Start your Heavy Vehicle Technology journey here:
www.theimi.org.uk/imi-skills-competitions



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Social post

What it's for:

Quick, eye-catching post that prompts action.

How to use it:

- Reshare on personal/corporate accounts to increase visibility of the competition and to encourage registrations.

[Download here](#)

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NEW

IMI Heavy Vehicle Technology Competition

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Case Studies

What they're for:

Providing real-life proof of impact and progression.

How to use them:

- Share with prospective competitors and parents.
- Include in careers talks.
- Link in newsletters or student portals.
- Use during employer visits.
- Print for noticeboards.



Kieran Mitchell's Journey
to the IMI Skills
Competition Finals



Oliver Thomas' Journey
to the IMI Skills
Competition Finals



Lewis Somerscale's
Journey to the IMI Skills
Competition Finals

**Visit the website to register or get
in touch via
imiskillscompetition@theimi.org.uk**



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